



## **MEDIA ALERT**

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# **300 + CRAFT BEERS IS NO JOKE AT SPRUNG CRAFT BEER FESTIVAL**

**WHAT:** It might take place on April Fools, but when it comes to pulling together a unique lineup of beer from around the World, [Sprung Craft Beer Festival](#) doesn't joke around. This free spirited approach to some serious beer tasting of over 300 craft beers will take place on April 1 and will overflow with unlimited beer samples, live music, food and games! It's time to get Sprung!

This year, the festival put together an incredible beer lineup that includes New Belgium, Founder's, SweetWater, Green Flash, Sierra Nevada, Brooklyn Brewery, Kona, Magic Hat, Shiner, Shipyard, Harpoon, Blue Moon and others looking to showcase their spring and summer ales. Representing Florida will be Wynwood Brewing, Biscayne Bay Brewing, The Tank, J. Wakefield, Concrete Beach Brewing, Cigar City, Miami Brewing Company, Tequesta Brewing, Hialeah Brewing, Funky Buddha and M.I.A. Beer enthusiasts will also be treated to a selection not available in South Florida, and in keeping with tradition, the homebrew section will showcase brews created by locals who are passionate about their beer. Aficionados know to keep an eye on homebrew participants, because more often than not, they end up opening a brewery of their own.

The Kitchen Lab will feature four notable chefs who will conduct a cooking demo that either uses beer as an ingredient or pairs well with beer.

**WHEN:** 2:30 – 7:00 p.m., Saturday, April 1, 2017

**WHERE:** RC Cola Plant, 550 NW 24th St, Miami, FL 33127

### **TICKETS &**

**INFO:** \$45 at the door (general admission). To purchase tickets online, go to [www.SprungBeerFest.com](http://www.SprungBeerFest.com). Ticket options include Beer Socialite (\$70) and VIP (\$90). Follow SWARM and Sprung! via @IGotSprung, #IGotSprung, @SWARM\_EventAgency